



An evening to honor the 25th Anniversary  
of Headmaster Stephen M. Clement, III

## 2013 Browning Spring Benefit Journal Contract

I agree to purchase the following advertising in the 2013 Browning Spring Benefit Journal.

Signed \_\_\_\_\_

### Step 1: Advertiser Information

Name or Business: \_\_\_\_\_ Contact Name: \_\_\_\_\_  
 Address: \_\_\_\_\_ Phone: \_\_\_\_\_  
 City/State/Zip: \_\_\_\_\_ Fax: \_\_\_\_\_  
 E-mail: \_\_\_\_\_

### Step 2: Advertising Page Selection

Premium Advertising Pages	SPECIAL SCHOOL RATE	Regular Advertising Pages
<input type="checkbox"/> Tribute center page \$5,000/pg <input type="checkbox"/> First page \$3,000 <input type="checkbox"/> Last page \$3,000 <input type="checkbox"/> Silver tribute page \$2,500 <i>Pages sold on a first come, first served basis</i>	<input type="checkbox"/> Full page school ad \$200 Pay tribute to Headmaster Stephen M. Clement, III's 25th anniversary year at Browning with a special full-page ad in the Benefit Journal	<input type="checkbox"/> Full page \$1,000 <input type="checkbox"/> Half page \$ 500 <input type="checkbox"/> Quarter page \$ 250 (horiz or vert) <input type="checkbox"/> Business card \$ 150 (1/8 page)

### Step 3: Copy

Ad copy may be submitted:

- By e-mail to journal@browning.edu
- On CD to Christine Bramble at The Browning School
- Camera-ready copy and artwork attached to this form
- Business card attached to this form
- Copy only attached to this form

- Ad materials must be received no later than **Friday, March 15**, to meet our printing deadline.
- If desired, we can assist with the design of your ad.
- You may submit digital files on CD or by e-mail. Photos must be 300 dpi or larger. JPGs or TIFs accepted.
- Please ensure that your name and phone number are included with the files or on the CD.
- A business card may be submitted in lieu of artwork.

### Step 4: Payment

- Check payable to **The Browning School**
- Credit card# \_\_\_\_\_ Name on card \_\_\_\_\_ Exp date \_\_\_\_\_

### Step 5: Submit

Submit completed contract, ad materials and payment:

**Christine Bramble**  
 The Browning School  
 52 East 62nd Street  
 New York, NY 10065  
 cbramble@browning.edu

### Questions?

**Gail Weiner / Wendy Brooks**  
 journal@browning.edu

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## Silver Dollar and Spotlight Ads

### Browning Spotlight Ads

- \$100/photo

*A Benefit favorite! Submit a fun photo of your son, his friends, his classmates, his family or other special people and include them in the Journal! No copy required.*

### Silver Dollar Ads

- \$50/silver dollar  
 \$100/3 silver dollars

*Buy a silver dollar for your son or for the whole family! Names will appear with a silver dollar in the Benefit Journal.*

### Step 1: Advertiser Information

*Please list all the names as you want them to appear with the silver dollar.*

Name of donor: \_\_\_\_\_

Name(s) on the silver dollar(s): \_\_\_\_\_

Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

### Step 2: Ad Copy

Browning Spotlight photo(s) may be submitted:

- By e-mail to journal@browning.edu  
 On CD to Christine Bramble at The Browning School  
 Attached to this form (any size up to 5x7)

**For Browning silver dollar ads, please list the names in Step 1 (above).**

- Ad materials must be received no later than **Friday, March 15**, to meet our printing deadline. We cannot guarantee inclusion of ads received after March 15.
- You may submit photos on CD or by e-mail. Photos must be 300 dpi or larger. JPGs or TIFs accepted.
- Please ensure that your name and phone number are included with the files or on the CD.

### Step 3: Payment Total: \_\_\_\_\_

- Check payable to **The Browning School**  
 Credit card# \_\_\_\_\_ Name on card \_\_\_\_\_ Exp date \_\_\_\_\_

### Step 4: Submit by Friday, March 15

Submit completed contract, ad materials and payment:

**Christine Bramble**  
The Browning School  
52 East 62nd Street  
New York, NY 10065  
cbramble@browning.edu

### Questions?

**Gail Weiner / Wendy Brooks**  
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## Sample Browning Benefit Journal Ad Opportunities

Premium Advertising Pages	SPECIAL SCHOOL RATE	Regular Advertising Pages
<ul style="list-style-type: none"> <li><input type="checkbox"/> Tribute center page    \$5,000/pg</li> <li><input type="checkbox"/> First page                \$3,000</li> <li><input type="checkbox"/> Last page                 \$3,000</li> <li><input type="checkbox"/> Silver tribute page      \$2,500</li> </ul> <p><i>Pages sold on a first come, first served basis</i></p>	<ul style="list-style-type: none"> <li><input type="checkbox"/> <b>Full page school ad    \$200</b></li> </ul> <p>Pay tribute to Headmaster Stephen M. Clement, III's 25th anniversary year at Browning with a special full-page ad in the Benefit Journal</p>	<ul style="list-style-type: none"> <li><input type="checkbox"/> Full page                 \$1,000</li> <li><input type="checkbox"/> Half page                \$ 500</li> <li><input type="checkbox"/> Quarter page            \$ 250 (horiz or vert)</li> <li><input type="checkbox"/> Business card          \$ 150 (1/8 page)</li> </ul>

**Copy deadline: Friday, March 15, 2013**

